



Every year November 14, the birth anniversary of Late Shri Pandit Jawaharlal Nehru, the first Prime Minister of India is celebrated as Children's Day, The day is also known as World Diabetes Day.

With 35 percent of all diabetics turning out to be children and an estimated 938,000 newborns in India dying within in the first month of their birth, there was an urgent need to take a fresh look at the health scenario prevailing in the country and take stock of what is the need of our hour.

To take a hard long look at these harsh realities and formulate some guidelines to help improve the lives of Indian's children, HEAL Foundation a not-for-profit organization in partnership with the

Department of Non Communicable diseases, Ministry of Health and Family Welfare and other groups including Vision Mission Foundation and Project Hope, decided to celebrate the First-ever Diabetes Blue Fortnight and a Child Health Congress on Children's Day.

The Diabetes Blue Fortnight campaign, a first of its kind initiative was launched on November 1,2010 to make people aware of the silent killer through campaigns using the mass media to make India a part of the global campaign of illuminating monuments & important landmarks blue on November 13, a day before the World Diabetes Day.

Why Child Health Congress 2010

The Child Health Congress brought together around 10,000 people from all walks of life, including medical professionals, students, principals, teacher, children with special needs, juvenile diabetics, health writers, nutritionists, social groups, a mix of decision makers and others relevant stakeholders. It was an effort to create a platform to discuss ways to bridge the existing lacunae in the child health policies and programme with an objective of making India a much safer place for our children.

Partners & Associates

Heal Foundation

Heal Foundation is a not-for-profit health awareness & advocacy group that has strived to be at the helm of affairs vis-à-vis quality healthcare delivery, awareness and innovation in healthcare communication. It attempts to keep up with the trends and ever changing time, to help bring clarity and facilitate clearing up a host of plaguing Indian society. It has always endeavored to make a contribution towards this cause and be a part of the transformation drive.

www.healfoundation.in



Vision Mission Foundation

Vision Mission Foundation is a charitable organization that has been formed for the purpose of diabetes care, primarily through education, research training and lifestyle management. The rationale of this organization is to provide daycare to masses at affordable prices and charity for the poorest of poor.

www.visionmissionfoundation.org



Project HOPE

Project HOPE (Health opportunities for People Everywhere) is dedicated to providing lasting solutions to health problems with the mission of helping people themselves. Founded in 1958, it is identifiable to many by the SS HOPE, the world's first peacetime hospital ship. Project HOPE now provides medical training and health education, as well as conducts humanitarian assistance programmes in more than 35 countries.

www.projecthope.org



Foxmandal Little

Fox Mandal was established in 1896 with Mr.J.K. Fox and Mr.G.C. Mandal joining together to establish one of the first Indo British partnership. Over the years both Fox Mandal and Little & Co. have been ranked as top firm in the India by various international journals. Recently FML won "The Best National Law Firm, 2008" award by the International Legal Alliance Summit & Award, 2008 at Paris and distinguished during the International Legal Awards Ceremony amongst the leading law firms from 22 countries.FML aims to offer to its clients, legal advice that meets the clients' need and expectations, and in this it has been hugely successful as is evidenced by the firm's rating by various international journals. www.foxmandallittle.com



Dept of Non-Communicable Diseases, Ministry of Health & Family Welfare, Govt. of India



Activities

I Have a Dream



A specially designed component of CHC for the children!

While holding an event on children's day it was inevitable to do something for the children and make their day a joyous one!

CHC being held on children's day & world diabetes day, HEAL foundation strived to get children from all the sections of the society and gave them a day of fun & frolic and also a chance to showcase their inner talent in front of a captive audience !



Health Expo

HEAL, was also the organizer of India's largest Health Expo, by inviting not just Pharmaceutical companies but also the Ayurveda, Unani, Homeopathy players in India and abroad to showcase their product portfolio. The highlight of the Expo was the active participation of Social Organizations, NGOs working on the child welfare front!

Ministry of Health & Family Welfare Stall

Active participation of the Union Health Ministry was noticed at the wellness stall set up by the health department. Enthusiastic people were seen queuing up and asking officials questions to improve their overall lifestyle.



Save the Girl Child Pledge

Indian society has come of age where, girl child discrimination should stand no place, and activists shouldn't be still working on the cause! It is unfourtantly not the scene and the most shocking revelation is that most urban families (middle class/upper middle class) in India constituting 3/4th of Indian economy are in the arrest of this social malice!

The gender bias problem is not uncommon in the urban families too, where the child is exposed to subtle discriminations with regards to gender. The prejudice lies deep within the subconscious mind of Upper Middle class & affluent families. Addressing this concern HEAL Foundation took up the initiative of involving all the Principals, teachers and other academia and make them sign a Pledge to provide "Equal Opportunities to Girl Child" & propagate the same message in society too.

