



Swavalamban

***A Holistic Community Development Initiative for the
Underprivileged, Marginalised Migrant Workers & their
families residing in Tier 1 Cities***

SWAVALAMBAN: Background

Delhi-NCR, with its suburbs and industrial areas is home to a huge population (several hundred thousands) of migrant workers both skilled and un-skilled who come from villages and small towns

These workers along with their families are forced to live in pitiable and inhuman conditions in resettlement colonies and slums.

There is a dire need to provide necessary support to enable them to lead a life of dignity enabling better health, skills and enhanced productivity for the growth & development of SME segment.

SWAVALAMBAN : Project Plan

AREA: Resettlement colonies comprising Industrial workers in Okhla Industrial Area, Delhi and Udyog Vihar, Gurgaon

Targeted Beneficiaries

Health Program – Setting up of 2 Heal Evening Clinics catering to over 40,000 patients + Anaemia Screening and Fortification of 25,000 children from both localities.

Education program -1000 children (6-14 yrs)

Livelihood program – 600 youth/men/women

Adult literacy -200 people

Help desk – 10000 people

Program Duration

The program is divided into two phases-

(a) The Development Phase – 3 months

(b) The Implementing Phase – 3 years

SWAVALAMBAN : Project Implementation Plan

Health – Evening Clinics

- ❖ Out Patient Department (OPD) and Referral services to the targeted community during evening hours (4-8 pm).

- ❖ Specialised doctors for Gynecology, pediatrics, ophthalmology, ENT, skin etc.
- ❖ Facility of Referral links with local emergency ambulance services, local government & Private hospital.

Education Program

- ❖ Setting up Education centers and initiating classes for children after clubbing them together on the basis of age, prior education grade and current learning level.
- ❖ Remedial centers would ensure that the concepts of students are clear and that they are regular with their homework.

Livelihood and Financial stability

- ❖ Enhanced Employment opportunities through skill trainings, job fairs and job readiness sessions
- ❖ Special skill trainings and job readiness sessions would be conducted for community youth to arm them with adequate market knowledge and skills to make them employable.
- ❖ Besides vocational and soft skills that will prepare them for the industry, special emphasis would be given to communication, presentation and interaction skills.

Skill Training

After detailed survey, The profiles that would be considered are - BPO (voice & non voice-data entry and back-end services), IT and ITes (IT enabled services) guest care (hospitality sector), retail sales, cutting & tailoring, beautician, driving, health care workers/ attendants, basic accountancy etc.